

This privacy statement defines privacy aspects specific to the Vixen Optics.com Web site.

Whenever you register or purchase your products with VIXEN OPTICS we do not sell, rent, or exchange customer information. We share identifiable information only with those parties entrusted with the processing of your account and the fulfillment of your order. We have established procedures to protect your privacy, which we uphold. Of course, this policy does not apply to information that we are required to disclose by law, or in cooperation with law enforcement agencies.

Customer information is gathered so we can better serve you, and we make an effort to ensure its security and to treat your information responsibly. If you purchase product from VIXEN OPTICS, we ask for your name, address, e-mail address and phone number in order to better serve your needs. (i.e. sending tracking numbers by email on shipments)

VIXEN OPTICS does not collect information associated with your purchase when you shop at one of our authorized dealers. What you purchase is known only to that merchant. We cannot ensure the protection of any personal information that you provide to a third-party site that links to or from the VIXEN OPTICS site, as these third-party sites are owned and operated independently. These third-party sites may have their own separate privacy and data collection practices that are beyond our control. Any personal information that you provide to these third-party sites will be regulated by their privacy policy, if any. VIXEN OPTICS can assume no responsibility or liability whatsoever for the practices, actions or policies of these third-party sites, and cannot be responsible for the content or privacy practices of such sites. Be sure to read the participating merchant's privacy policy to better understand its use of your personal information.

If you have requested updates from Vixen Optics, you may receive an e-mail from VIXEN OPTICS, to communicate information which we believe will be of interest to you. At any time, you may request your name be removed from this list. Simply relay your request to webmaster@vixenoptics.com and your name will be removed from the appropriate list. We want your experiences with VIXEN OPTICS to be consistent with your needs.

Frequently Asked Questions

1. What additional information is collected?

When you visit VIXEN OPTICS.com, we do not collect any personal information.

2. What steps are taken to keep my personal information private?

When purchasing through our "Buy Now" system on Shopatron, your information is sent through a "secure session" established with Secure Socket Layer (SSL). This technology encrypts, or scrambles, your account information, making it extremely difficult for anyone other than Shopatron to read it. We entrust Shopatron to protect all customer data against unauthorized access.

3. Vixen Optics does not share your contact information with outside companies for their promotional use. If you are a registered user, we may use your e-mail address to notify you about new Vixen Optics services or special offers available to registered users. If you would prefer not to receive this information, simply indicate your contact preferences.

4. Although we respect and honor the privacy preferences you have expressed, we may nevertheless contact you to inform you of specific changes that may impact your ability to use our products or for other critical non-marketing purposes, such as software alerts. We may also contact you to respond to your specific requests or to clarify the order information you provided to us.

5. Does VIXEN OPTICS protect my e-mail address too?

We use your e-mail address to provide fast Customer Service communications and other services. VIXEN OPTICS protects your e-mail information the same way it protects all identifiable customer information.

6. Will VIXEN OPTICS share my information with any third parties?

Vixen Optics does not share your information with third parties.

7. How can I change, correct or update the information on my account?

If you want to make any changes to your contact information, please contact VIXEN OPTICS's Customer Service Department at (949) 429-6363.

If we plan to make significant changes to any of our privacy policies or practices with respect to how we use personally identifiable information, we will post those changes to this privacy statement 30 days before they take effect. VIXEN OPTICS will not send individual notices to consumers regarding changes to its privacy policies or practices.

If you have any questions regarding VIXEN OPTICS's Privacy Policy, you can e-mail us through webmaster@VixenOptics.com. Please be sure to include your e-mail address so we can respond to your questions quickly. If you prefer, call (949) 429-6363 Or, you can write to us at: VIXEN OPTICS, 1010 Calle Cordillera, Ste 106, San Clemente, CA 92673. VIXEN OPTICS reserves the right to modify, change or replace this policy at its discretion.